

Carmita McCall
[Impact Social Solutions]
SAMPLE PROJECT

Community Assessment and 5-Year Strategic Plan

In 2025, Dr. McCall conducted a project for the Florida State University Center for Prevention and Early Intervention on their 5-Year strategic plan for the EHS Program's grant from the US Dept. of Health & Human Services. The project included live focus groups; a needs assessment; research and surveys; strategic planning tools; grant writing; and staff training based on discovered priorities.

Scope of Work

- Serve as the project manager for the 5-Year Needs Assessment and Strategic Plan
- Meet with Leadership to discuss goals, objectives, challenges from previous years, etc.
- Review materials and reports from previous Assessments, Surveys, Analyses
- Conduct a series of focus groups with administrators, managers, and staff
- Survey community agencies
- Survey families living in the community
- Research local, state, and national datasets
- Identify trends and conduct a SWOT analysis
- Design and report on findings
- Meet with administration and managers to develop strategies based on assessment group/survey/research results
- Design Strategic Plan
- Develop staff trainings based on identified priorities

Product Samples [Attached]

- Community Assessment *(first 24 pages)*
- 5-Year Strategic Plan *(first 4 pages)*
- Motivational Interviewing training *(first 12 pages)*
- Boundaries Training *(first 13 pages)*